

Greening Committee Meeting Minutes

December 5, 2011

A discussion was held regarding the welcome sign.

- Denise presented a potential type of signage that consisted of a anti-vandalism coated laminate on a PVC and metal backing that could be permanently affixed to the fence. It was suggested that a 4X6 sign be attached to the fence directly outside of the butterfly garden.
- Denise had a volunteer who was willing to coordinate this project
- Denise has spoken with a printer that could do the sign within the \$1500 budget
- Denise presented a couple of concepts for the sign
- The group agreed on the sign type, the size, the location and the help of the volunteer.
- There are a few items that are to be addressed before moving forward
 - Is school board approval required for permanently affixing the sign to the fence?
 - Are there issues with covering the fence?
 - What copy should be on the sign?
 - How do we acknowledge BIA?
- The group approved the sign type, the concept for the sign and to seek approval from the board. Denise will circulate copy for approval at next meeting.
- XXX will determine if there are issues with permanent signage or fence with the school board.

Veronica presented information from the Bedford Park Public School campaign to raise funds for their playground improvements.

- The Bedford Park group shared all of their materials
- A key lesson learned was to take inventory of funding recognition opportunities and determining different recognition price points to encourage funding and identify more funding opportunities.

- They also recommended that once momentum starts, maintain it and keep it going to best take advantage
- Denise presented some additional funding methods used by other projects. The group generated a list of possible ideas for recognition:
 - Digital recognition
 - Plaquing for trees
 - Fund specific items (i.e. learning garden, wave wall, etc)
 - Use the backing of the welcome sign
- Veronica will present suggestions for pricing levels and potential opportunities. Denise will provide a list of potential recognition areas. Denise and Veronica will work together to see how these lists impact each other and this will be presented for consideration at the next meeting. The BIA recognition will be considered in this context

Veronica presented the results of a discussion with the Silent Auction Committee

- Silent Auction Committee agreed that a portion of this year's funds can be targeted for the playground greening efforts
- There was discussion around coordinating efforts with the Silent Auction Committee regarding which businesses are being approached and how to ensure we combine the ask for the support of the auction and the greening committee.
- There was discussion around the possibility of asking the Silent Auction Committee if they would be receptive to the greening committee setting up a table at the gala to invite potential donors (school community) to consider a gift to the greening project.
- It was recommended that Jenn Bazzari come to the greening meeting in January. Veronica will contact the Silent Auction committee to ask Jenn to the next meeting and to also ask Jenn to speak to the greening committee about the silent auction's plans to approach businesses in the neighbourhood. The key here is to ensure that there is a united front and combined ask.

Irene Cook was unable to attend, but provided the following feedback:

With the lack of equipment for older children, many children resort to balls or chasing games. With the possibility of banning balls from the school playground (!!), we run into some serious issues of what our children can do.

- 4-square is a popular game among the grade 3-5 boys.
- Hopscotch is a great game for the grade 1-4 girls.

- All ages of children love soccer and have repeatedly asked for soccer lines.
- Adding lines along the school wall for kids to see how high they can jump would be something that I would suggest.
- The kids are really missing the sand pit for long jumps.
- Lines measuring 100, 200 and 500 yards would also be useful - kids love to measure their speed against each other and the school track team can use these for practice (both running and shot putts).

- Lines on the ground fade with the weather and use - existing lines that were painted just 3 years ago are now so faint that the kids have a hard time using them. Some of the lines were for games that the kids didn't understand. We need to keep things simple and just paint lines whose purpose are immediately obvious.
- If we are going to use the Butterfly garden for only grade 1-2 students, a 4-square and hopscotch lines should be put there.
- In the grade 3 area, 100 to 500 metro lines should be painted.
- In the grade 2 area next to the apparatus, soccer lines should be painted.
- In the main area, soccer lines could be painted and the existing baseball/kickball lines should be painted again.
- Can we incorporate a sand pit somewhere in the plans?

The next Greening Committee meeting is to be held on January 16th, at 5:30 pm (prior to the CSAC meeting).